



MEDIA INFORMATION

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PADRES ANNOUNCE NEW FAN PROGRAMS FOR SEASON

— *Compadres Program now exclusively for Season Ticket Holders;
New Frequent Friar Club for all fans, rewards single-game purchases* —

San Diego, CA — The San Diego Padres today announced changes to their Fan Programs for the upcoming season. Padres Executive Vice President for Business Operations Jeff Overton made the announcement.

The changes include a revamped Compadres Program, now exclusively for Padres Season Ticket Holders, and Frequent Friar Rewards Club aimed at rewarding single-game ticket purchases.

“It is good news for all fans and the best part is that each program is tailored to its specific audience,” said Overton. “Season Ticket Holders are the lifeblood of the Padres and we’re rewarding them for their investment. Similarly, the Frequent Friar Rewards Club rewards Friar Faithful for their ticket purchases.”

Compadres Season Ticket Rewards are automatically mailed to Season Ticket Holders. As a result, it eliminates the need to scan cards at games.

Frequent Friar Rewards members will no longer scan individual membership cards to garner points. Rather, points will be earned by providing their account number when making single-game purchases. Rewards for Frequent Friar members include half-price tickets and early entry opportunities to watch batting practice.

Frequent Friar Rewards Club memberships cost \$10 and come with \$40 in value that includes an UltraStar Cinema movie pass, a Padres backpack and ticket discount vouchers.

The U.S. Bank Junior Padres Program for children 14 and younger remains the same as in previous years. Memberships cost \$10 and come with \$60 in value, including the opportunity to garner attendance-based rewards from the Padres, Boomers, Sea World, Topps and UltraStar.

Please see attached for more information on each of the Padres Fan Programs.

— More —



Compadres Season Ticket Members receive:

- Exclusive gifts
- Special ticket and merchandise discounts
- Ticket trade benefits
- Early-entry passes for a select game
- Season Ticket Holder recognition gifts
- UltraStar Cinemas movie passes



Frequent Friar Members Instant benefits include:

- Access to special pre-sale opportunities for Padres tickets, Padres postseason tickets and other PETCO Park events
- Exclusive Padres Frequent Friar "Sling" backpacks
- Discount ticket vouchers good for \$6 off the purchase of up to two tickets for select games
- Complimentary movie passes from UltraStar Cinemas
- The opportunity to earn special Frequent Friar Rewards based on single-game ticket purchases during the season



U.S. Bank Junior Padres members receive:

- Padres game tickets
- Official U.S. Bank Junior Padres Jake Peavy drawstring backpacks
- Official U.S. Bank Junior Padres Baseball Caps
- Invitations to an exclusive U.S. Bank Junior Padres Photo Day with select Padres players
- Free Padres Power Alley games and activities
- Topps baseball cards
- The opportunity to earn additional attendance-based rewards

— Visit the San Diego Padres on the Internet at padres.com and padresbeisbol.com —