







University of Alabama

## ***THE NEXT WAVE.***

Tradition is no small thing at the University of Alabama. With 13 national championships and 22 Southeastern Conference titles, there's no question that the perennially dominant Crimson Tide is one of the most decorated and respected college football programs in the country. This year, the defending national champion will suit up against Mississippi State on Nov. 13 in the innovative Nike Pro Combat System of Dress, a uniform that respects Alabama's heritage and speaks to success yet to come.

The balance between the classic and the contemporary shows up in subtle design details throughout the uniform. Oversized jersey numbers remain, but they are coded with a Cool Grey-and-White houndstooth check. It is a tribute to legendary Alabama coach Paul "Bear" Bryant, who could always be found on the sidelines in his signature houndstooth hat. A replica American flag is sewn on the right shoulder of the jersey to honor service members, as the uniform will be worn two days after Veterans Day. In accordance with U.S. Army regulation, the flag appears with the star field facing forward.

The jersey is rendered in Team Crimson, a color strongly associated with the team since a 1907 game against in-state rival Auburn. Coined by a sportswriter of the time, the Crimson Tide moniker is derived from the red clay mud found in the south. White pants are defined by a truncated Team Crimson double-stripe on the side of both legs, with the school's "A" logo at the hip. A wide stripe with houndstooth pattern bisects the Team Crimson helmet. Gloves have an all-over houndstooth pattern with a script "A" on each palm. The fingers are imprinted with values instilled by Coach Nick Saban, reading from pinkie to thumb: Discipline, Commitment, Toughness, Effort and Pride. "Roll Tide" is printed on the inside cuff. Footwear in corresponding team colors completes the commanding ensemble.

A bold expression of Crimson Tide tradition, the Alabama Nike Pro Combat System of Dress also delivers significant performance benefits. The uniforms are 37 percent lighter than current designs, relieving players of extra weight in a game that demands top speed. The four-way stretch twill fabric rapidly sheds sweat and water, ensuring that even when wet, these uniforms are lighter than their standard-issue counterparts when completely dry. Dual-density foam padding provides critical protection and greater mobility than traditional pads for unencumbered speed. The Nike Pro Combat base layer allows for specific pad placement to suit every position, providing a highly customized solution.

The game of football has evolved. Players are stronger and faster, collisions more forceful. For the Alabama Crimson Tide, the Nike Pro Combat System of Dress delivers unmatched lightweight protection in a formidable head-to-toe package.



Boise State University

## **UNTAMED. UNAPOLOGETIC.**

Boise State University's relentless drive to win has earned the Broncos a place among the country's football elite. Respect for the Broncos' rise to prominence can be seen in rankings, recruiting, media attention, and even, in their uniforms. This year, Boise State is one of 10 top college teams to don the innovative Nike Pro Combat System of Dress. On Sept. 6, the Broncos will open their season against Virginia Tech in uniforms that say, yes, we have arrived.

The Boise State Nike Pro Combat System of Dress makes a statement in Silver Wing and vivid Game Royal, echoing the famed blue turf of Bronco Stadium. Nike designers also drew inspiration from the school's mascot, noting a link between Boise State's unpredictable style of play and the headstrong nature of an untamed horse.

These insights show up throughout the uniform. A reflective, orange-eyed bronco-head logo is found on the right shoulder of the jersey. The same logo wraps around the side of the chrome Game Royal helmet, with the player's number at the back lower right corner. Boise State's incalculable style is referenced in the asymmetrical placement of motifs throughout the uniform. The cuff of the left sleeve is bound in orange. On the left knee rests a slanted block "B," while "Broncos" appears on the side of the right leg—both in reflective lettering that will shine under the lights of FedEx Field. Corresponding gloves capture Boise State's pride: The slogan "Bleed Blue" is used as a background pattern for a bronco head that forms on the gloves when the palms face outward. "Bleed Blue," a saying adopted by the players, can also be found inside the back collar of the jersey. Footwear in Game Royal and Silver Wing with orange-tipped studs completes the commanding ensemble.

A bold expression of Bronco bravado, the Boise State Nike Pro Combat System of Dress also delivers significant performance benefits. The uniforms are 37 percent lighter than current designs, relieving players of extra weight in a game that demands top speed. The four-way stretch twill fabric rapidly sheds sweat and water, ensuring that even when wet, these uniforms are lighter than their standard-issue counterparts when completely dry. Dual-density foam padding provides critical protection and greater mobility than traditional pads for unencumbered speed. The Nike Pro Combat base layer allows for specific pad placement to suit every position, providing a highly customized solution.

The game of football has evolved. Players are stronger and faster, collisions more forceful. For the Boise State Broncos, the Nike Pro Combat System of Dress delivers unmatched lightweight protection in a formidable head-to-toe package.



University of Florida

## ***THREATENED BY NO ONE.***

Renowned for their speed, toughness and merciless efficiency, the Florida Gators are nobody's prey. Their reputation alone can unnerve the most elite programs. On Oct. 30, the University of Florida squad will assume another layer of intimidation when they suit up in the Nike Pro Combat System of Dress for their annual showdown with Georgia.

The Gator mascot served as a significant influence on uniform design. As apex predators, alligators are masters of the surprise attack. Nike designers found parallels between the animal's ruthlessness and Florida's swift, aggressive game. A bold gator-skin pattern used throughout the uniform issues a subtle warning to opponents.

The overall look of the uniform is clean and future-forward. The alligator-skin motif in tonal Game Royal is incorporated into the side-swept jersey numbers and Nike Pro Combat base layer. The same graphic, rendered in University Orange on a Game Royal field, is found in a vertical shoulder stripe that aligns with a stripe down the sides of both pant legs. The University Orange helmet also carries the tonal gator-skin design and is emblazoned with "Gators" in the school's iconic script. "Pride" is printed inside the back neck of the jersey and on the inside cuff of the gloves. It serves as a battle cry for the Gators, whose pre-game ritual includes touching a plaque that reads "Pride" before running out on the field. The alligator-skin pattern is reprised on the gloves, which form Florida's Gator logo when the palms face outward. Footwear in team colors, with the same alligator-skin motif, completes the commanding ensemble.

The University of Florida Nike Pro Combat System of Dress captures the essence of Gator Football while delivering significant performance benefits. The uniforms are 37 percent lighter than current designs, relieving players of extra weight in a game that demands top speed. The four-way stretch twill fabric rapidly sheds sweat and water, ensuring that even when wet, these uniforms are lighter than their standard-issue counterparts when completely dry. Dual-density foam padding provides critical protection and greater mobility than traditional pads for unencumbered speed. The Nike Pro Combat base layer allows for specific pad placement to suit every position, providing a highly customized solution.

The game of football has evolved. Players are stronger and faster, collisions more forceful. For the Florida Gators, the Nike Pro Combat System of Dress delivers unmatched lightweight protection in a formidable head-to-toe package.



University of Miami

## ***THE BIRTHPLACE OF SPEED.***

Speed has been the University of Miami's calling card for decades. Every position on the field is manned by a player who can run like a track athlete. Miami's success at recruiting speed has forced other programs to replicate their approach in an effort to literally keep up. This year the 'Canes will fly around the field against Virginia Tech on Nov. 20 in a brazen edition of the Nike Pro Combat System of Dress, leaving flashes of orange and silver in their wake.

The unapologetically bold Team Orange jersey and pant, paired with a chrome Fir helmet, revive a look 'Canes fans haven't seen since the 1970s. Nike designers incorporated a tonal Fir palm-frond print emblematic of South Florida within the jersey numbers and at the shoulders. It is also seen in a band placed at the back of the waist and down the sides of both pant legs. Split geometric numbers are inspired by the school's asymmetrical "U" logo. The iconic "U" mark in reflective Silver rests on the knee on the left leg. Designed to be seen from behind after a Hurricane blows past his opponent, school nickname "The U" is embroidered on the back of the waistband in metallic Silver. The "U" logo also is used on both sides of the helmet and forms on the gloves when the palms face outward. Footwear in Black with Team Orange and Fir accents feature the tonal speed-palm pattern to complete the commanding ensemble.

A powerful expression of 'Canes attitude, the Miami Nike Pro Combat System of Dress also delivers significant performance benefits. The uniforms are 37 percent lighter than current designs, relieving players of extra weight in a game that demands top speed. The four-way stretch twill fabric rapidly sheds sweat and water, ensuring that even when wet, these uniforms are lighter than their standard-issue counterparts when completely dry. Dual-density foam padding provides critical protection and greater mobility than traditional pads for unencumbered speed. The Nike Pro Combat base layer allows for specific pad placement to suit every position, providing a highly customized solution.

The game of football has evolved. Players are stronger and faster, collisions more forceful. For the Miami Hurricanes, the Nike Pro Combat System of Dress delivers unmatched lightweight protection in a formidable head-to-toe package.



The Ohio State University

## ***BATTLE READY.***

With seven national titles to its name and a program that dates to 1890, Ohio State boasts a football tradition rich in inspiration. One year stands out in particular: 1942. The team was made up of underclassmen, having lost 18 lettermen to graduation and military service in World War II. Led by legendary coach Paul Brown, the scrappy sophomores and juniors knew most of the team would be heading off to war soon. With stakes so high, they went 9-1 and claimed the school's first national championship.

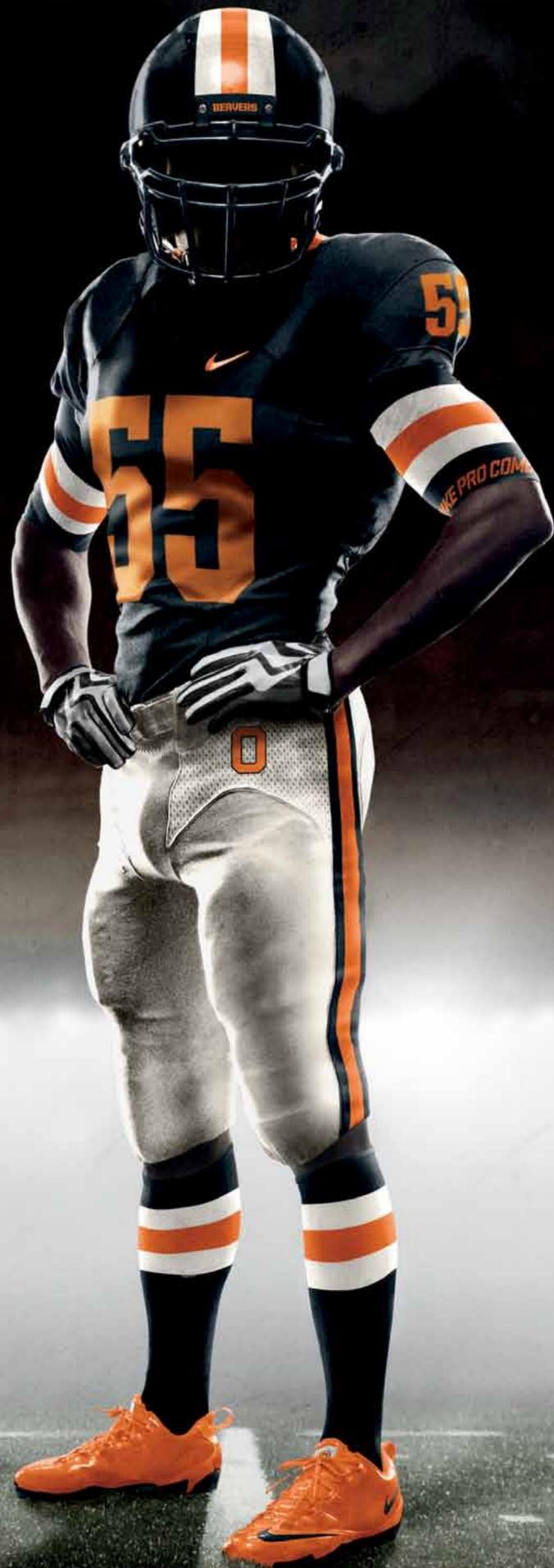
For the 2010 Ohio State Nike Pro Combat System of Dress, Nike designers mined this moment in time. Brown's Buckeyes were known for speed, intelligence and contact, exemplified by MVP Charles Csuri. After the championship season, Csuri served in WWII from 1943 to 1946, earning the Bronze Star for acts of heroism in the Battle of the Bulge. This year's rivalry-day uniform salutes the courageous 1942 team and prepares the modern-day Buckeyes for battle against archrival Michigan on Nov. 27.

Stylized script numbers in White on the Scarlet jersey contribute a retro look with bold contrast. In accordance with U.S. Army regulation, a replica American flag is sewn on the right shoulder with the star field facing forward. The year "1942" is inscribed inside the back yoke of the jersey. Pants and socks in Dark Steel Gray give the uniform a tough edge and correspond with the Nike Pro Combat base layer. The base layer carries an all-over camouflage print composed of buckeye leaves and football jerseys. The print is reprised on the gloves, which form a block letter "O" when the palms face outward. In tribute to Charles Csuri, a graphic incorporating a bronze star and his initials appears at the lower back of the vivid Scarlet helmet. Footwear in uniform colors completes the commanding ensemble.

The Ohio State Nike Pro Combat System of Dress honors the past but delivers state-of-the-art performance benefits. The uniforms are 37 percent lighter than current designs, relieving players of extra weight in a game that demands top speed. The four-way stretch twill fabric rapidly sheds sweat and water, ensuring that even when wet, these uniforms are lighter than their standard-issue counterparts when completely dry. Dual-density foam padding provides critical protection and greater mobility than traditional pads for unencumbered speed. The Nike Pro Combat base layer allows for specific pad placement to suit every position, providing a highly customized solution.

The game of football has evolved. Players are stronger and faster, collisions more forceful. For the Buckeyes, the Nike Pro Combat System of Dress delivers unmatched lightweight protection in a formidable head-to-toe package.





Oregon State University

## ***FROM GIANT KILLERS TO GIANTS.***

Once considered the spoiler when toppling bigger teams, the Oregon State Beavers have outgrown the role of underdog. Led by Coach Mike Riley, the Beavers steadily notched wins in recent years, burnishing a legacy of hard work and towering spirit. This year, Oregon State will be one of 10 top college teams to don the innovative Nike Pro Combat System of Dress when they take the field against archrival University of Oregon on Dec. 4.

The uniforms revive a look worn by the victorious Beavers of 1967. It was the year Oregon State earned the nickname Giant Killers after a streak of upsets, including wins over the top-ranked USC Trojans, No. 2 Purdue and the rival Ducks. The Beavers finished the season 7-2-1 and cemented their reputation for knocking the greats down a peg. In addition to the meaning it holds, the 1967 uniform's simplicity appealed to Nike designers.

The traditional athletic styling of Oregon State's Giant Killers uniform is amplified in this year's Nike Pro Combat System of Dress. A bold Solar Orange stripe is the predominant motif, seen on the helmet, base layer sleeves, pant and socks. Oversized Solar Orange numbers on the Black jersey also stand out. In creating the block numbers, designers were inspired by the stately neoclassical architecture of Oregon State's campus. The numbers appear not just on the front and back of the jersey but on both shoulders as well. To match the archival dirtied white look of '67, the pant color is Sail instead of stark white. An iconic "O" mark is used on the front left hip of the pant, while "OSU" forms on the gloves when the palms face outward. The school's rallying cry "Beaver Nation" is embroidered inside the back yoke of the jersey and on inner cuff of the glove. Corresponding footwear in Solar Orange and Black completes the commanding ensemble.

The Oregon State Nike Pro Combat System of Dress captures the essence of Beaver Football while delivering significant performance benefits. The uniforms are 37 percent lighter than current designs, relieving players of extra weight in a game that demands top speed. The four-way stretch twill fabric rapidly sheds sweat and water, ensuring that even when wet, these uniforms are lighter than their standard-issue counterparts when completely dry. Dual-density foam padding provides critical protection and greater mobility than traditional pads for unencumbered speed. The Nike Pro Combat base layer allows for specific pad placement to suit every position, providing a highly customized solution.

The game of football has evolved. Players are stronger and faster, collisions more forceful. For the Oregon State Beavers, the Nike Pro Combat System of Dress delivers unmatched lightweight protection in a formidable head-to-toe package.



University of Pittsburgh

## ***FORGED FOR THE GRIDIRON.***

For the Pittsburgh Panthers, the Backyard Brawl against West Virginia is not just another game on the schedule. Dating to 1895, it is one of the oldest college football rivalries in the country, played by schools located just 75 miles apart—schools that compete for the same recruits. A game with immense bragging rights warrants a dose of audacity. On Nov. 26, the Pitt Panthers will show what they are made of when they don the Nike Pro Combat System of Dress. The special rivalry-day uniform draws direct inspiration from the century-old steel industry that shaped Pittsburgh.

The Pitt Panthers are known for their work ethic, determination, strength and endurance—traits they share with steel workers who put in long days in grueling conditions. Noting these parallels, Nike designers zeroed in on a fitting symbol: the blast furnaces that fire Pittsburgh's steel mills.

This point of inspiration is visible throughout the uniform. Rendered primarily in smoky College Navy and Black, the jersey numbers appear in metallic Team Gold to represent the brilliant glow of a blast furnace. The notched stenciling of the numbers and the gold stripe on the helmet are evocative of steel I-beams. The helmet itself is textured to resemble a steelworker's hard-hat. In recognition of Pitt's venerable mascot—the Golden Panther—a tonal panther-head design rests on the Pro Combat base layer sleeve, and also on the gloves, which read PITT when the palms face outward. Corresponding footwear in College Navy and Team Gold completes the commanding ensemble.

Rich in city and school cultural motifs, the Pitt Nike Pro Combat System of Dress also delivers significant performance benefits. The uniforms are 37 percent lighter than current designs, relieving players of extra weight in a game that demands top speed. The four-way stretch twill fabric rapidly sheds sweat and water, ensuring that even when wet, these uniforms are lighter than their standard-issue counterparts when completely dry. Dual-density foam padding provides critical protection and greater mobility than traditional pads for unencumbered speed. The Nike Pro Combat base layer allows for specific pad placement to suit every position, providing a highly customized solution.

The game of football has evolved. Players are stronger and faster, collisions more forceful. For the Pitt Panthers, the Nike Pro Combat System of Dress delivers unmatched lightweight protection in a formidable head-to-toe package.



TCU

## *WITH ICE IN THEIR VEINS.*

TCU's brand of football is as tenacious as the school's mascot, the highly predatory horned frog. After an undefeated campaign in 2009, TCU is no longer an underdog. Fittingly, the Horned Frogs open their season Sept. 4 on a grand stage—Cowboys Stadium in Arlington, Texas. Their uniforms reflect the magnitude of the occasion: When TCU squares off against Oregon State, they will be outfitted in the innovative Nike Pro Combat System of Dress.

Nike designers found rich inspiration in the horned frog, a desert-dweller that repels encroaching foes by shooting blood straight from its eyes, the horned frog's scaly body armor served as a key aesthetic detail—the distinctive pattern is repeated throughout the uniform, on the base layer, jersey numbers, pants, gloves, helmet and cleats.

This year, the lizard-skin print is infused with additional meaning: Rendered in Night Silver and White for an icy effect, it references TCU's all-time winningest coach Leo R. "Dutch" Meyer, who led the school to two national championships during his 18-year reign. Coach Meyer's rallying cry of "Fight 'em 'til hell freezes over, then fight 'em on the ice," reverberates throughout the program to this day and adorns the team's game-day tunnel. An abbreviated version of the quote ("Til hell freezes") appears inside the back yoke of the jersey and on the inner cuff of the gloves. "TCU" is printed on the back waistband, on the right side of the helmet and forms on the gloves when the palms face outward. Two red lines down the center of the helmet represent the blood that shoots from a horned frog's eyes when under attack. They also stand for the "bloodlines" of the brotherhood that unite the team. Footwear features the icy lizard-skin motif, completing the commanding ensemble.

A bold expression of Horned Frog fearlessness, the TCU Nike Pro Combat System of Dress also delivers significant performance benefits. The uniforms are 37 percent lighter than current designs, relieving players of extra weight in a game that demands top speed. The four-way stretch twill fabric rapidly sheds sweat and water, ensuring that even when wet, these uniforms are lighter than their standard-issue counterparts when completely dry. Dual-density foam padding provides critical protection and greater mobility than traditional pads for unencumbered speed. The Nike Pro Combat base layer allows for specific pad placement to suit every position, providing a highly customized solution.

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Virginia Tech

## ***BLACK TO THE FUTURE.***

For the first time in more than 100 years, the Virginia Tech Hokies will wear black when they suit up in the Nike Pro Combat System of Dress for a Sept. 6 night game against Boise State. It is a marked departure from the school's distinctive maroon-and-orange combination, but it is not without precedent. The striking black uniforms reference the cadet gray-and-black regalia worn by Virginia Tech's original football team. It draws inspiration from the school's large Corps of Cadets—integral to Virginia Tech's unique football culture—and is being worn in their honor.

The 850-member Corps of Cadets is one of only two senior military colleges in the country existing within a major state university. A cornerstone of Virginia Tech's heritage, the regiment loyally supports the football program and helps make Lane Stadium one of the loudest in the country. In creating the Virginia Tech Nike Pro Combat System of Dress, Nike designers focused on the cadets and another point of pride for students: the school's commitment to scientific inquiry. These influences are evident throughout the uniform.

"Ut Prosim" (That I May Serve), the motto of the school and of the cadets, appears inside the back yoke of the jersey, on the back of the helmet and on the inside cuff of the gloves. The school's trademark VT logo forms when the palms of the gloves face outward. Jersey lettering is rendered in Burnt Orange with a Chicago Maroon fade-in to form an all-over tonal motherboard pattern—a nod to Virginia Tech's engineering identity. The tech-inspired pattern is reprised in a powerful shoulder graphic and in bands running down the sides of the pants. The wide stripe also bisects the matte Black helmet. Corresponding footwear in Burnt Orange and Black carries the same circuit-board print to complete the commanding ensemble.

The Nike Pro Combat System of Dress captures the essence of Virginia Tech while delivering significant performance benefits. The uniforms are 37 percent lighter than current designs, relieving players of extra weight in a game that demands top speed. The four-way stretch twill fabric rapidly sheds sweat and water, ensuring that even when wet, these uniforms are lighter than their standard-issue counterparts when completely dry. Dual-density foam padding provides critical protection and greater mobility than traditional pads for unencumbered speed. The Nike Pro Combat base layer allows for specific pad placement to suit every position, providing a highly customized solution.

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West Virginia University

## ***COAL MINES TO GOAL LINES.***

West Virginia and Pittsburgh have squared off in the Backyard Brawl 102 times. This year, the passion is the same but the uniforms are strikingly different. On Nov. 26, the Mountaineers will suit up in the Nike Pro Combat System of Dress. The special rivalry-day uniform pays respect to the 29 lives lost in the devastating explosion at West Virginia's Upper Big Branch mine last April.

In West Virginia, coal mining is a way of life. So is football. With this in mind, Nike designers brought inspiration from the mines above ground to the gridiron. Tribute to the hard-knocks industry is evident throughout the uniform.

As the away team at this year's Brawl, the Mountaineers will be clad in a shade of White that looks as if it has a fine layer of coal dust on the surface. Powerful block numbers on the jersey are rendered in a smudged Black. The same effect is used as an all-over pattern on the Pro Combat base layer, and within a band placed at the back of the waist and down the sides of both pant legs. Accents come in University Gold, a hue that references the canaries used long ago to test toxicity in mines. The Mountaineers' helmet also is cast in smudged Black, with a thin yellow line running from front to back. The line represents the beam of light emitted by a miner's headlamp, and a graphic with the number 29 honors the perished miners at Upper Big Branch. The smudge effect carries over to the gloves, which read WV when the palms face outward. Lined in yellow, "Leave no doubt" is printed on the inside cuff. Footwear in can't-miss-it University Gold completes the commanding ensemble.

A canvas with a meaningful message, the West Virginia Nike Pro Combat System of Dress also delivers significant performance benefits. The uniforms are 37 percent lighter than current designs, relieving players of extra weight in a game that demands top speed. The four-way stretch twill fabric rapidly sheds sweat and water, ensuring that even when wet, these uniforms are lighter than their standard-issue counterparts when completely dry. Dual-density foam padding provides critical protection and greater mobility than traditional pads for unencumbered speed. The Nike Pro Combat base layer allows for specific pad placement to suit every position, providing a highly customized solution.

The game of football has evolved. Players are stronger and faster, collisions more forceful. For the West Virginia Mountaineers, the Nike Pro Combat System of Dress delivers unmatched lightweight protection in a formidable head-to-toe package.

