



MEDIA ADVISORY



2010 COMPUWARE NHL PREMIERE CONTENT AVAILABLE ON SATELLITE TODAY

An unprecedented six NHL® teams – the **Boston Bruins, Carolina Hurricanes, Columbus Blue Jackets, Minnesota Wild, Phoenix Coyotes** and **San Jose Sharks** – will open the 2010-11 NHL regular season in Europe. It will be the fourth straight year the NHL will begin the regular-season with games contested overseas. These games have become a signature event for the League, players and fans.

The Hurricanes and Wild will play two regular-season games against each other at Hartwall Arena in Helsinki, Finland, on Thursday, Oct. 7 and Friday, Oct. 8. The Blue Jackets and Sharks will square off for two games at the Ericsson Globe Arena in Stockholm, Sweden, on Friday, Oct. 8 and Saturday, Oct. 9. Meanwhile, the Bruins and Coyotes will play each other at O₂ Arena in Prague, Czech Republic, on Saturday, Oct. 9 and Sunday, Oct. 10.

Footage supporting the 2010 Compuware NHL Premiere will be available via satellite **TODAY, Tuesday, Feb. 9 at 3:00 p.m. ET**. The feed will be offered simultaneously in HD and SD format; and run twice. Coordinates follow below. Content on the Tuesday, Feb. 9th feed includes:

- Scenic footage of game locations
- Game action from previous NHL Premiere games
- Interviews with players from participating Clubs, including:

Minnesota Wild
 Niklas Backstrom
 Antti Miettinen
 Miiko Koivu

Carolina Hurricanes
 Joni Pitkanen
 Jussi Jokinen

Columbus Blue Jackets
 Sammy Pahlsson
 Kristian Huselius

San Jose Sharks
 Douglas Murray

Boston Bruins
 David Krejci
 Vladimir Sobotka

Phoenix Coyotes
 Radim Vrbata
 Zbynek Michalek

2010 Compuware Premiere Video Feed Tuesday, Feb. 9, 2010 3:00-3:30 PM ET

HD
 Ku-band satellite: AMC 15/K 10
 Format: 1080i HD
 DL freq: 11900 Horizontal
 L-band: 1150
 Data rate: 40.461
 Symbol rate: 29.27
 FEC rate: 3/4
 Bandwidth: 36

SD
 Ku-band satellite: AMC 15/K 6 Slot C
 DL freq: 11824.5 Horizontal
 Data rate: 8.448
 Symbol rate: 6.1113
 FEC rate: 3/4
 Bandwidth: 9 Mhz

Transmission Trouble number: Ascent NJ (201)784-2003
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