

# PersonalAudio™

*Pioneers in Playlists & Podcasting*

3827 Pheasant Blvd., Suite 180  
Beaumont, Texas 77707

Re: Licensing Podcast Technology; United States Patent No. 8,112,504

Dear [REDACTED]

We sent the attached letter to you in late-January, and we have not received a response from [REDACTED], even though the letter was delivered at the end of January 2013. This letter is another attempt to find a business solution with [REDACTED]. We are inclined to provide better deals with those companies who respect Personal Audio's intellectual property and engage in prompt licensing discussions. Please reply to this letter with several times during the week of May 6<sup>th</sup> when you are available for a 30 minute WebEx meeting with us.

Personal Audio would like to bring to your attention the following five patent litigations pending in the Eastern District of Texas in case you would like to investigate these matters. Each of these cases relate to Personal Audio's U.S. Patent No. 8,112,504 and podcasts from the named defendants.

Personal Audio v. Togi Entertainment Inc	2:2013-cv-00013
Personal Audio v. ACE Broadcasting Network	2:2013-cv-00014
Personal Audio v. HowStuffWorks.com	2:2013-cv-00015
Personal Audio v. CBS Corporation	2:2013-cv-00270
Personal Audio v. NBCUniversal Media, LLC	2:2013-cv-00271

We look forward to talking with you in the coming weeks.

Sincerely,



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