

SHARP CORPORATION

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News Release FOR IMMEDIATE RELEASE

Strengthening of Alliance with Samsung Electronics for **Liquid Crystal Business** Capital Alliance with Samsung Electronics Japan, a Japanese corporation of Samsung Electronics

Sharp Corporation (hereafter "Sharp") today announces that Sharp has decided to issue new shares through a third-party allotment (hereafter the "Third Party Allotment Capital Increase") to Samsung Electronics Japan Co., Ltd. * (hereafter "Samsung Electronics Japan"), a Japanese corporation of Samsung Electronics Co. Ltd. (hereafter "Samsung Electronics") and form a capital alliance (hereafter the "Capital Alliance") with Samsung Electronics Japan.

Sharp will receive capital investment of approximately 10.4 billion yen from Samsung Electronics Japan and will issue new shares equivalent to 3.08 % of the voting rights after such capital investment (3.04% if calculated based on the issued shares total).

The purpose of this Third Party Allotment Capital Increase is to build up mutual trust relationship toward increase in the corporate value of Sharp and Samsung Electronics in the field of liquid crystal display (hereafter "LCD") business, and at the same time to enhance Sharp's capital adequacy.

Sharp has been currently supplying Samsung Electronics with LCD panels. Through this Capital Alliance, Sharp is going to further strengthen the alliance and continuously provide a long-term, stable and timely supply of LCD panels for large-size TVs and smalland medium-size LCD panels for mobile devices such as notebook computers.

This Capital Alliance will enable Sharp to secure its source of revenue from LCD business forming the company's core. Sharp will certainly position its business for growth by continuously accelerating implementation of its business restructuring to realize a "recovery of business performance and credibility".

The wholly owned subsidiary of Samsung Electronics Asia Holding Pte. Ltd. which is a wholly owned subsidiary of Samsung Electronics.

■Outline of Offering through the Capital Alliance

1	Payment Date	March 28, 2013
2	Number of New Shares to be Issued	35,804,000 shares
3	Issue Price	290 yen per share
4	Amount of Proceeds	10,383,160,000 yen
5	Method of Subscription or Allotment (Expected Allottee)	Third-party allotment (Samsung Electronics Japan Co., Ltd. 35,804,000 shares)

(Note) Issue Price means the amount to be paid pursuant to the Companies Act.

■Intended Use of Proceeds to be Procured

Intended Use of Proceeds	Amount	Timing of Use as Intended
Introduction of new technology for LCDs with high-definition features	6,900 million yen	April 2013 through March 2015
Investment including rationalization of manufacturing facilities for LCDs used in mobile devices such as tablet terminals and notebook computers with high-definition features.	3,234 million yen	April 2013 through March 2015

■ Major Shareholders and Their Shareholding Ratio after Offering

Before Offering (as of December 31, 2012)		After Offering	
Nippon Life Insurance Company	4.88%	Nippon Life Insurance Company	4.73%
Meiji Yasuda Life Insurance Company	4.01%	Meiji Yasuda Life Insurance Company	3.89%
Mizuho Corporate Bank, Ltd.	3.67%	Mizuho Corporate Bank, Ltd.	3.56%
The Bank of Tokyo-Mitsubishi UFJ, Ltd.	3.65%	The Bank of Tokyo-Mitsubishi UFJ, Ltd.	3.54%
Mitsui Sumitomo Insurance Company, Limited	2.69%	Samsung Electronics Japan Co., Ltd.	3.04%
Qualcomm Incorporated	2.64%	Mitsui Sumitomo Insurance Company, Limited	2.61%
Japan Trustee Services Bank, Ltd. (Trust Account)	2.48%	Qualcomm Incorporated	2.56%
SHARP Employee Share- Holding Association	2.45%	Japan Trustee Services Bank, Ltd. (Trust Account)	2.41%
Sompo Japan Insurance Inc.	1.88%	SHARP Employee Share- Holding Association	2.38%
The Master Trust Bank of Japan, Ltd. (Trust Account)	1.79%	Sompo Japan Insurance Inc.	1.83%

(Note) The shareholding ratio is based on the shareholders' register as of September 30 2012, counting in new shares already issued through the first third-party allotment capital increase out of the first and second third-party allotment capital increase to Qualcomm Incorporated resolved on December 4, 2012.