

Official Rules for the Fanthropology Contest

No Purchase Necessary. A Purchase will not Increase Your Chances of Winning.

- Eligibility:** The Fanthropology Contest (the “Contest”) is open only to legal residents of the United States and Canada (excluding Quebec) who are at least eighteen (18) years of age. Employees, independent contractors, interns, officers, directors, and agents of Sponsor, other companies associated with the Contest, the judges, as well as the immediate family members (spouse, parents, siblings, and children, and their respective spouses) and household members of any of the foregoing are not eligible to enter.
- Sponsor:** The Contest is sponsored by Vox Media, Inc., 1740 N Street, NW, Washington, DC 20036 (“Sponsor”).
- Agreement to Official Rules:** By entering the Contest, you indicate your full and unconditional agreement to, and acceptance of, (a) these Official Rules and (b) Sponsor’s decisions, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- Entry Period:** The Contest begins at midnight ET on Friday, November 2, 2012 ends at 11:59 p.m. ET on Friday, November 9, 2012 (the “Entry Period”). Entries submitted before or after the Entry Period will not be eligible. Sponsor’s computer is the official time-keeping device for the Contest.
- How to Enter:** To enter the Contest, an individual must visit any participating SB Nation College website and publish a comment under the post in the “Fanthropology” editorial series that announces the Contest (each such post, a “Qualified Post”), at which time the individual becomes a “Participant” in the Contest subject to these Official Rules. In order for the Participant to be eligible to be named a Finalist (as defined below), the Participant’s comment published under a Qualified Post (the “Entry”) must be written on the general topic of why the participant is a loyal fan to Participant’s school/team, or as otherwise prompted by the Qualified Post; provided, however, that such prompt must be similar and/or related to the topic of dedicated fandom in college football. There is a limit of one (1) Entry per person/e-mail address. Entries will not be acknowledged. In the event that a Participant publishes more than one comment under a Qualified Post, or comments at multiple Qualified Posts in the SB Nation network of websites, the comment that Participant published earliest in time shall be the Participant’s official Entry unless in the sole and absolute discretion of the Sponsor a subsequent comment is allowed to constitute the Entry.
- Content Requirements:** A Participant Entry must not: (a) violate any third party rights, including, but not limited to, copyrights, trademark rights, or rights of privacy and publicity; (b) contain defamatory statements; (c) include threats to any person, place, business, or group; (d) be obscene or indecent; (e) depict any risky behavior, as determined by Sponsor in its sole discretion; (f) contain any third party trademarks or logos; and (g) have been entered in any other contest or have been published or

distributed in any other media. Sponsor reserves the right to refuse to post any Entry for any reason.

7. **Entrant's Warranties and Representations:** By submitting an Entry, Participant warrants and represents that: (a) the Entry is an original work created solely by Participant for entry in the Contest; (b) Participant owns all rights to the Entry; (c) to the extent the Entry depicts any individual or features the voice of any individual, the Participant is the individual pictured and heard in the submission, or, alternatively, that Participant has obtained written permission from each person appearing in the Entry to grant the rights to Sponsor described in the "Sponsor's Rights to Entries" section below, and can make written copies of such permissions available to Sponsor upon request; and (d) the Entry complies with all requirements of these Official Rules.
8. **Sponsor's Rights to Entries:** By participating, Participant: (a) irrevocably grants Sponsor, its agents, licensees, and assigns the unconditional and perpetual (non-exclusive) right and permission to copyright, reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, modify, create derivative works of, exhibit, and otherwise use the Entry as-is or as-edited (with or without using Participant's name) in any media throughout the world for any purpose, without limitation, and without additional review, compensation, or approval from Participant or any other party; (b) forever waive any rights of copyrights, trademark rights, privacy rights, and any other legal or moral rights that may preclude Sponsor's use of Participant's Entry, or require any further permission for Sponsor to use the Entry; and (c) agrees not to instigate, support, maintain, or authorize any action, claim, or lawsuit against Sponsor on the grounds that any use of the Entry, or any derivative works, infringes any of Participant's rights as creator of the Entry, including, without limitation, copyrights, trademark rights, and moral rights.
9. **Judging:** After the Entry Period concludes, a representative of Sponsor will select one (1) "Finalist" from the group of Entries published under each Qualified Post, such Entries to be judged on the following criteria: originality, creativity, responsiveness to the prompt, clarity, quality of thought, and other similar factors that the Sponsor in its sole discretion deems appropriate (the "Judging Criteria"). The odds of being selected a Finalist depend on the number of Entries received and the performance of each Participant.
10. **Notification and Requirements of Potential Winners:** Sponsor will attempt to notify each Finalist within five (5) business days following the conclusion of the Entry Period. If a Finalist does not respond within five (5) business days after the notice is sent, the Sponsor will select an alternate Finalist in his/her place according to the Judging Criteria. Only three (3) attempts to contact an alternate Finalist will be made in connection with any given Qualified Post. Except where prohibited, a Finalist, including an alternate Finalist, may be required to complete and return an affidavit of eligibility, a liability/publicity release, and a release in which Finalist irrevocably assigns and transfers to Sponsor any and all rights, title, and interest in Entry, including, without limitation, all copyrights and trademark rights, and waives all moral rights in the Entry. If a Finalist is a minor, the parent or legal guardian of Finalist will be required to sign the documents on

Finalist's behalf. If a Finalist fails to sign and return these documents within the required time period, an alternate Finalist may be selected in his/her place according to the Judging Criteria.

11. **Finalist Competition:** The Finalist selected from each Qualified Post will be provided the opportunity to compete for the prize provided in Section 12 of these Official Rules. Each Finalist will be presented with an opportunity to express his/her fan loyalty in a second post at the same SB Nation College website from which the Finalist's Entry was published (the "Second Qualified Post"). The Sponsor will evaluate each Second Qualified Post using the Judging Criteria and select one (1) Contest winner, who will receive the Prize Package (as defined below) in accordance with the provisions of Section 12.
12. **Prize(s):** The Contest winner will receive (A) two (2) tickets to the NCAA Football game of his/her choice to be played during either (i) the 2012 regular season (which includes conference championship games) or (ii) the 2012-13 bowl season that begins December 15, 2012 and ends January 7, 2013; (B) air transportation to and from the city of the game; and (C) hotel accommodations chosen by Sponsor for two (2) people for two (2) nights in the city where the chosen game is being played (collectively, the "Prize Package"). The approximate retail value of the Prize Package is One Thousand Five Hundred Dollars (\$1500) if the Contest winner chooses to attend a regular season game, and increasing significantly if the Contest winner chooses to attend a bowl game. A winner is responsible for paying any applicable income taxes and any and all other costs and expenses not listed above. Any prize details not specified in the Prize Package described above will be determined by Sponsor in its sole discretion. A Prize Package may not be transferred and must be accepted as awarded. The winner may not request cash or a substitute prize; however, Sponsor reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason, as determined by Sponsor in its sole discretion.
13. **General Conditions:** In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, Sponsor may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules; or (b) award the prize(s) according to the Judging Criteria from among the eligible Entries received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Failure by Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to Sponsor by mail shall not be deemed proof of receipt of that communication by Sponsor. In the event of a dispute as to any online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the participant. The "authorized account holder" is the natural

person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted e-mail address. The Contest is subject to federal, state, and local laws and regulations and is void where prohibited.

14. **Release and Limitations of Liability:** By participating in the Contest, Participant agrees to release and hold harmless Sponsor, its parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the “Released Parties”) from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Contest or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Contest or receipt or use of any prize. Participant further agrees that in any cause of action, the Released Parties’ liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Released Parties be liable for attorney’s fees. Participant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
15. **Privacy and Publicity:** Any information a Participant submits as part of the Contest will be used for purposes of this Contest and treated in accordance with Sponsor’s [Privacy Policy](#). Except where prohibited, participation in the Contest constitutes an entrant’s consent to Sponsor’s use of his/her name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without further payment or consideration.
16. **Disputes:** Except where prohibited, Participant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Washington, DC. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Participant’s rights and obligations, or the rights and obligations of Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of Washington, DC, without giving effect to any choice of law or conflict of law rules (whether of Washington, DC or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Washington, DC.
17. **Third Party Platforms:** If this Contest is hosted, administered, or operated on a third party platform, including without limitation a social media platform (e.g. Facebook or Twitter) (“Third Party Platform”), then by participating in this Contest, Participants hereby release and agree to hold harmless such Third Party Platform from any and all liability, loss or damages arising from or in connection with the awarding, receipt, and/or use or misuse of prizes or participation in any prize-related activities. Unless otherwise stated to the contrary in these Official Rules, this Contest is not sponsored, endorsed or administered by, or associated with, any Third Party Platform.

18. **Results:** To request a winners list, a Participant may send a self-addressed, stamped envelope to Vox Media, Inc., c/o Fanthropology Sweepstakes, 1740 N Street, NW, Washington, DC 20036. Requests must be received within four (4) weeks of the end of the Entry Period.