

Translation

-----Original Message-----

Sender: Hyun Kim<hyunc.kim@samsung.com> D5(Senior Designer)/Design Strategy
Part/Samsung
Electronics
Date : 2010-02-16 12:38 (GMT+09:00)
Title: Re: MWC (2/15)- P1/P3 Division Head Design Report Meeting Minutes

To pass along only a few comments from Senior Designer Cho who went into the Google meeting yesterday,

P1, P3:

- Since it is too similar to Apple, make it noticeably different, starting with the front side
- Please give a lot of thought, particularly to landscape Orientation.

was what they said.

Detailed meeting minutes will be sent shortly by Senior Designer Kyung Sun Cho.

P.S.

We think they will emphasize differentiating from Apple with AMOLED based internet+video/TV/GAME.

Camera-based image search is also an area that Google is investing in for Android.
<http://www.google.com/mobile/goggles/#landmark>

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SAMNDCA00044700

PLAINTIFF'S EXHIBIT NO. 42

United States District Court
Northern District of California
No. 11-CV-01846-LHK (PSG)

Apple Inc. v. Samsung Elecs.

Date Admitted: _____ By: _____

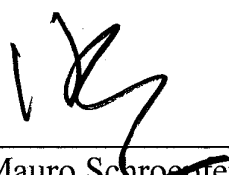
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Certificate of Translation

11 May 2012

I hereby certify that this Korean to English translation of page SAMNDCA00044700 of the document with the beginning Bates number SAMNDCA00044700 is an accurate and complete rendering of the contents of the source document to the best of my knowledge, except for the word "TRANSLATION" at the upper right corner of each translated page. I further certify that I am competent in both languages and have twenty years of professional experience in Korean to English translation.

By: 
Peter Mauro Schroepfer

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Sender : Hyun Kim<hyunc.kim@samsung.com> D5(책임)/Design Strategy Part/Samsung Electronics

Date : 2010-02-16 12:38 (GMT+09:00)

Title : Re: MWC (2/15)- P1/P3 사업부장 디자인 보고 회의록

어제 Google 미팅에 들어갔던 조책임이 한 얘기중 몇개만 전달해 드리면,

P1, P3:

- 애플과 너무 비슷하니 앞면부터 눈에 띄게 다르게 해달라
- 가로방향 Orientation 을 중심으로 고민해 달라.

라고 했다고 합니다.

자세한 회의록은 조경선 책임이 곧 보낼 예정입니다.

P.S.

AMOLED 기반으로 인터넷+동영상/TV/GAME 애플과의 차별화를 강조하고자 할것 같습니다.

카메라 기반 Image search 도 구글이 안드로이드를 위해 투자를 하고 있는 분야입니다.

<http://www.google.com/mobile/goggles/#landmark>