The University of California Rally Committee

From the Chairman

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To Whom it May Concern,

My name is Kalina Kwong and I am the Chairman of the University of California Rally Committee for 2012 through 2013. Many of you have recently heard rumors concerning the annual Big Game Bonfire. I am writing this letter to shed light on these rumors and explain the changes that will be occurring temporarily for next year.

With the release of the PAC-12 schedule, we discovered that Big Game would be played a month earlier than usual. This posed a unique obstacle for all Cal fans to overcome, and for the Rally Committee and Cal Spirit the new schedule has prompted a change in our events for next year. Unfortunately, due to the Greek Theatre being unavailable the week of October 20th, bonfire will not be held in the Greek Theatre for Big Game. We have searched high and low for alternative locations and solutions to preserve this tradition, but none were suitable or available.

As one of the most unifying traditions this school has known, Big Game Week holds great importance for all of us in Cal Spirit and all other Cal fans. Due to the impact Big Game Week has on this school, the Rally Committee has made the decision to plan a rally that seeks to embody the old traditions while making allowances for temporary changes. It is our hope that we can create something memorable and glorious, and while little could come close to our traditional bonfire, we are making the best of the chance we have been given- to explore new areas and do things never done before.

One of these new and untried things is the scheduling of two huge rallies, in comparison to a sole bonfire as we've had years past. Not only are we attempting to put on an unforgettable Big Game Rally, but we are also planning for an Oregon bonfire on November 9th. To have this rally, we are in need of support from the public. The cost to have a bonfire has increased significantly over the years, and on top of these increases the Committee is attempting to give the University everything it deserves when it comes to the rallies the Committee plans.

If you are interested in offering your support and help, please feel free to contact me by email (ucrc.chair@gmail.com). I will be happy to send you additional information and answer any questions.

Thank you,
Kalina Kwong
Chairman, 2012-2013